



# WÜRST

— HAUTE DOGS —

# ON TOUR

[events@wurstdogs.be](mailto:events@wurstdogs.be)





## WHY WÜRST-ON-TOUR?

### HOT DOGS BECOME HAUTE DOGS

A crusty bio bun, freshly baked, an artisan patented sausage and surprising spreads and toppings.  
With these ingredients we upgrade a classic snack into a **REFINED AND SOPHISTICATED DISH**.

We also provide **BEER PAIRING**: for every dog we suggest a beer from brewery Duvel Moortgat.



### HAND-MADE & LOCAL

Sausages from **ARTISAN** butcher Noyen who works with own farmed animals, **ORGANIC BUNS** from bio bakery the Trog with home-made natural dough, **FRESH LOCAL VEGETABLES**, and veggie and gluten-free alternatives.

### SUSTAINABLE

Our Haute Dogs are served in **RECYCLED AND BIODEGRADABLE** material. Würst serves authentic Belgian products without unnecessary additives and only works with local suppliers. Together we provide a **SMALL ECOLOGICAL FOOTPRINT**.

### SATISFIED CUSTOMERS

**9.4/10** satisfaction score on our events.

### HIP VINTAGE FOOD TRUCK OR FOOD BAR

An unforgettable **EYE-CATCHER** for your event, professionally equipped and in accordance with the strictest nutritional standards.



### A PROFESSIONAL TEAM

Trained in our restaurants and extensive **EXPERIENCE** with festivals, corporate and private events. Our team ensures that everything runs smoothly, and provides you with a fantastic culinary experience.

### FAIR PRICE

The unique quality of our Haute Dogs and service do not mean that you have to pay a lot of money. A price comparison with 30 food trucks shows Würst to score better than average. At Würst you get value for money!



## HOT DOGS BECOME



## HAUTE DOGS

All  
Haute Dogs  
are available in  
**VEGGIE** of  
**GLUTEN-FREE**  
version!

Make a selection with us from our culinary dogs. Haute Dogs in a Mexican, American, Italian or Thai jacket, we'll take you on a culinary journey around the world.

### BACON BÉARNAISE



piccolo • tomato salsa • crispy lettuce • würost • béarnaise  
bacon • crispy onion • watercress

### MEMPHIS SOUL



corn bread • coleslaw • pulled beef • würost • texas honey •  
sweet relish • crispy onion • jalapeños

### SAUERKRAUT



soft bun • onion • sauerkraut • würost • mustard •  
ketchup • bacon • pickled, sping, & crispy onion

### BELLUCCI



piccolo • melanzane • rucola • würost • pesto  
parmezan • tomato salsa • prosciutto

### MEXICO '86



corn bread • guacamole • mexican salad • merguez  
würost • sour cream • jalapeños • nachos

### THAI DOG



soft bun • asian cabbage • soy & lemon dressing • würost • sesame  
mayo • mango curry • cilantro • peanuts • chili pepper





## HAUTE DOGS & SIDES

Did you know that we can also provide drinks throughout your event? In addition to our refreshing homemade lemonades, we also offer yummy appetizers, beer pairing, side dishes and desserts.

### CLASSIC DOG



soft bun • sauerkraut • würst •  
ketchup • mustard • pickle

### KINDERDOG



choose your bun •  
würst • sauce



### TAPAS & SIDES



tomato salsa • hummus • guacamole • chili con carne  
green salad • coleslaw • seasonal salad

### DRINKS



home-made lemonades • soft drinks • beers  
wines • aperitifs • coffee & tea

### BEER PAIRING



All our Haute Dogs can be matched with a  
suitable thirst quencher by experts.

### DESSERTS



wedged potatoes with a  
delicious sauce

## ARTISAN

### WÜRST

*'Die Perfekte Würst' 'Die Perfekte Würst' was created by the famous artisan butcher Filip Rondou and is grilled in front of you.*

*Rondou has a rich tradition of more than 50 years and stands for high-quality meat. The wurst is a mixture of pork and beef, produced and smoked following a patented recipe. This results in a lean, refined and pure wurst – skinless and with a lower fat percentage.*

*Our recipe was shown to be innovative and authentic and therefore was granted an official patent by the 'European Patent Office'.*

*Undoubtedly unique in restaurant history we are very proud to be able to serve you patented, and above all delicious, Haute Dogs!*

**The world's first  
patented sausage,  
more taste, less fat!**

### BÜN

*The perfect sandwich for our Haute Dogs is made in the artisanal organic bakery from De Trog. De Trog selects only the best, biological resources. With homemade natural sourdough, the natural time to rise and rest and artisan production they make delicious, crusty buns.*

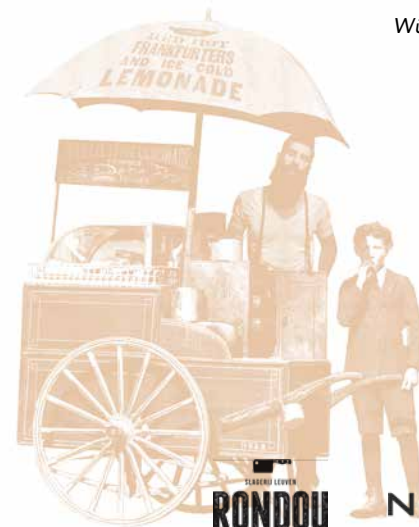


### LOCAL & SUSTAINABLE

*Würst only cooperates with local Belgian partners. Our wurst is produced by Noyen, a traditional butcher that only uses high-quality Belgian cattle. We serve an extensive range of Belgian beers from the Duvel Moortgat brewery, as well as other local drinks such as Lillet and Copperhead.*

*We choose short chain, artisan production and biological resources and avoid needless additives and transport.*

*Our Haute Dogs are an authentic Belgian product with a smaller ecological footprint.*



**RONDOUT**  
FRODO CARROTS - SINCE 1985

SINCE 1923  
**NOYEN**  
Taste & Tradition

**de trog**

**DUVEL MOORTGAT**  
BREWERY SINCE 1838



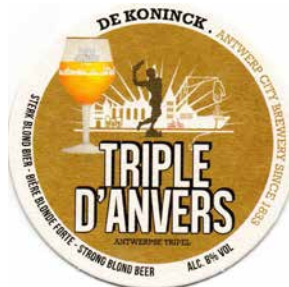
# BEER PAIRING



*We can provide every Haute Dog with a suitable beer.  
These are carefully selected by beer sommelier Brecht Terryn  
of the Duvel Moortgat brewery.*

*A fine selection from our range of beers:*



Vedett	premium Belgian lager, 5.2%
Vedett IPA	Belgian lager, American hop varieties, 5.5%
Duvel	Belgian strong blond beer, 8.5%
La Chouffe	Belgian triple, cilatro, 8.0%
Tank 7	Kansas craft beer, hop, 8.5%
IJwit	Amsterdam, wheat beer, 5.2%
Tripel d'Anvers	Belgian triple with a key of hop, 8.0%
Wild Jo	golden, Belgian 'wild' lager, 5.8%



## SATISFIED CUSTOMERS



### Customer reviews ★★★★★

Würst events	4,7	100+ events
 deliveroo	4,4	50+ reviews
facebook	4,3	425+ reviews
 tripadvisor®	4,1	300+ reviews
Google	4,2	700+ reviews



*"Not just a hot dog, but generous fillings, creative spreads and toppings." according to The Fit Explorer.*

**"Tasty Haute Dogs! Great food, great service.**  
The hot dogs are filling and delicious, potato wedges also very tasty! Recommended!"  
Sanne, Tripadvisor

**"A sausage with character and lots of taste!"**  
During our weekend in Leuven we enjoyed a quick bite at Würst! Tasty home-made lemonades. The XL sausages are a full lunch, and the combinations of flavors were very tasty."  
Tommy, Tripadvisor.

**"We are a fan! We regularly stop at Würst when we are in Leuven.** The hot dogs and the salads are very tasty. An experience for the children and the staff is always jovial."  
Inge, Tripadvisor





## EXPERIENCED TEAM

You can count on a team on site with extensive experience at festivals, corporate and private events that closely complies with agreements.

Our Würst team has already worked with, among others, the following partners:





## STRONG BRAND & RANGE



Würost is a particularly strong and hip brand, with a large group of active followers on various social media with whom we communicate intensively.  
Würost reaches more than **1.5 million Flemish people** every year.

- With our catering, your event will already be a culinary success, but we can also add value in terms of **COMMUNICATION**.
- If desired, we are happy to support your event / festival with additional communication before, during and after your event via our major **COMMUNITY** of more than 25,000 followers and 200,000 google views per month.
- During the event, our marketing manager can trigger people and launch promotions with the **RIGHT POSTS AND NICE PHOTOS**.



> 18.000 followers  
~ 375 reviews  
~ 15.000 reach of best posts



~ 7000 followers  
~ 3700 viewers



>200.000 views per month  
~ 100.000 searches per month  
~ 650 reviews







## HIP VINTAGE FOOD TRUCK

Our trendy vintage food truck and food bar are an unforgettable **EYE-CATCHER** for visitors to your event!



If the location permits, we **GRILL** our sausages preferably **ON THE SPOT** on a gas barbecue. This not only gives more taste, but ensures for even more wow effect!





## EVENT PRICES

1. fixed costs (rental of equipment & start-up)  
food truck and/or food bar & tent

€ 350

2. km fee

€ 0<sup>75</sup>/km

3. variable cost per person

HAUTE DOGS

HAUTE MEALS

BEER PAIRING

*"all you  
can eat  
formula"*

*dogs + salads  
+ potato wedges*

*a suitable beer for every dog,  
selected by beer sommelier  
Brecht Terryn from brewery  
Duvel Moortgat*

0-99 persons

€ 15<sup>9</sup> p.p.

€ 17<sup>9</sup> p.p.

+ € 3<sup>5</sup> per beer

100-249 persons

€ 13<sup>9</sup> p.p.

€ 15<sup>9</sup> p.p.

250-399 persons

€ 12<sup>9</sup> p.p.

€ 14<sup>9</sup> p.p.

400 + persons

€ 12<sup>4</sup> p.p.

€ 14<sup>4</sup> p.p.

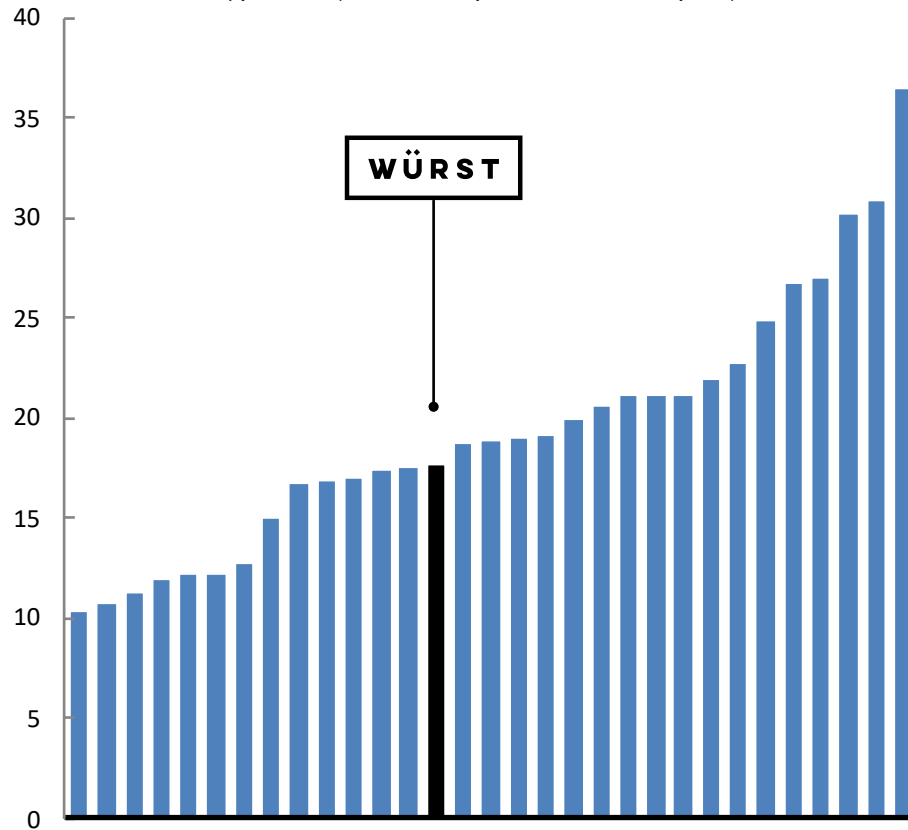
*All prices excluding VAT*



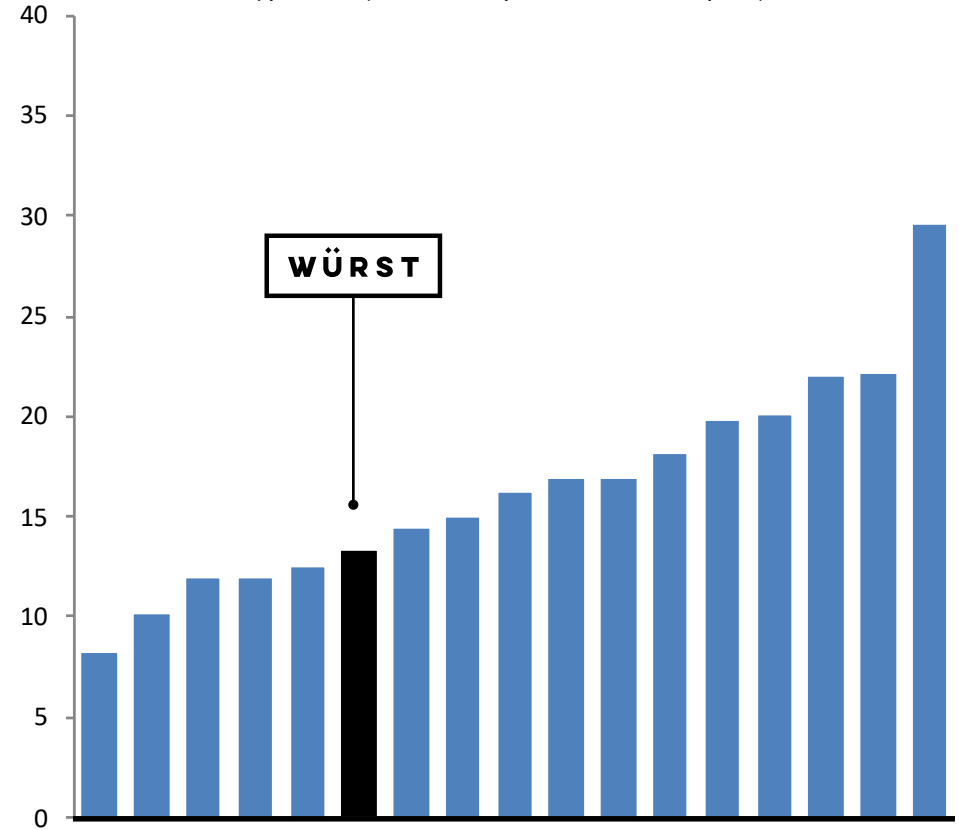
## THE BEST DEAL

Original and refined catering is not the same as expensive.  
Würst delivers a unique quality for a price that is cheaper than the average catering prices of other food trucks!

PRICE COMPARISON CATERING 130 PERSONS  
EUR/person (incl. food, personnel, transport)



PRICE COMPARISON CATERING 450 PERSONEN  
EUR/person (incl. food, personnel, transport)



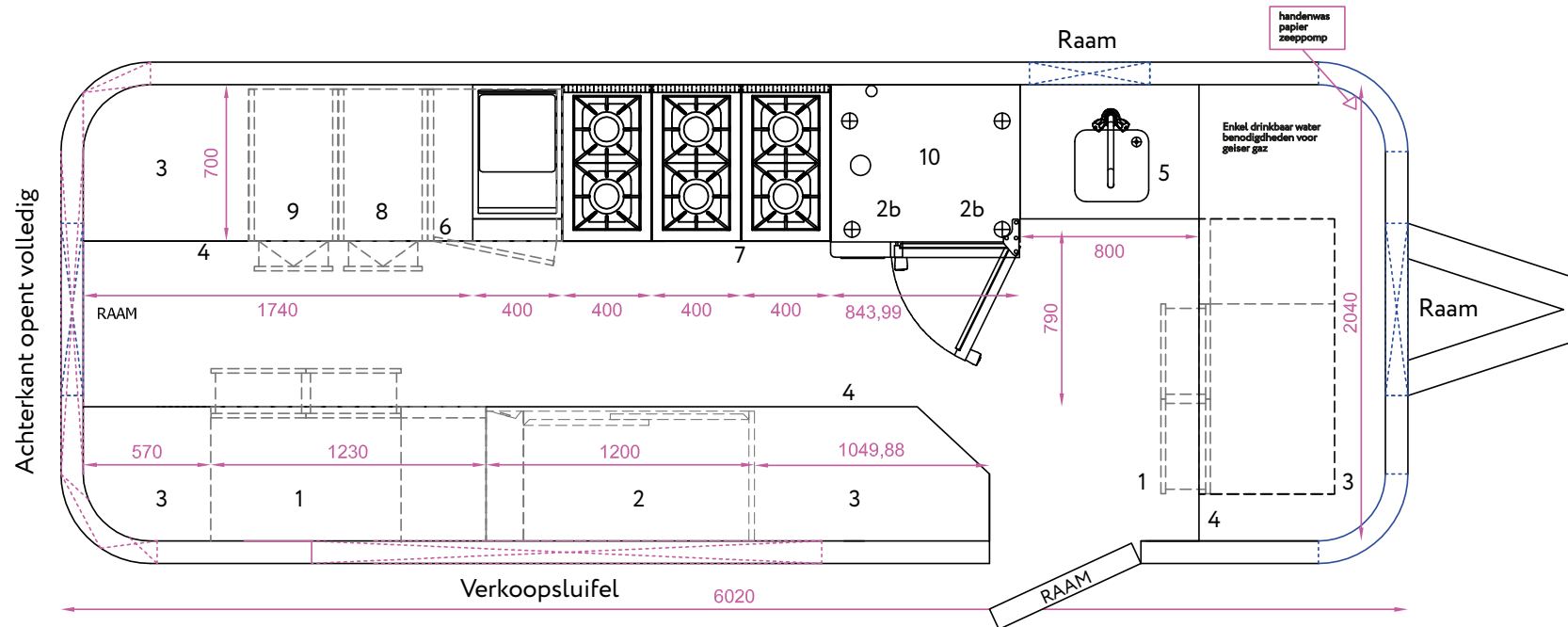
Price comparison between 30 very common food trucks (6 sandwiches & wrap, 6 pasta & pizza, 6 hamburgers, 6 barbecue, 6 world cuisine)



# TECHNICAL



Our WÜRST truck and food bar are equipped with all professional equipment, including a mobile kitchen, gas barbecue and / or electric grill.



- |                      |  |   |
|----------------------|--|---|
| 1. cooled work table | 4. seamless stainless steel top  | 7. cooker 6 burners                       |
| 2. plate heater      | 5. stainless steel worktop with sinks (hand wash) substructure is open | 8. stainless steel drawer cabinet         |
| 2b. GN cabinet       | 6. high-efficiency deep fryers (1 x 34 kw gas)                         | 9. stainless steel dirt drawer            |
| 3. open base         |  | 10. combi-steamer rational 6N (12 kw gas) |

The smaller food truck: 6.4 m long x 2.7 m height x 2.4 m wide = 2400 kg

The larger food truck: 7.4 m long x 2.75 m height x 2.4 m wide = 2700 kg

The food bar: 2.5 m wide x 0.95 m deep x 2.37 m height